

Rk Singla Business Studies Class 11

You can achieve your business dream. Beat the odds as you learn from the best - including Henry Ford, Steve Jobs, and Bill Gates - and turn your idea into an amazing and profitable enterprise. The Business Book helps you over the hurdles facing every new business, such as finding a gap in the market, securing finance, employing people, and creating an eye-catching brand. It is a plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix. Its graphics and flow diagrams demystify complicated concepts and explain the ideas of seminal business thinkers, such as Malcolm Gladwell's "tipping point" or Michael Porter's "five forces". It shows that you can succeed with stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage. Whether you are a student, a CEO, or a would-be entrepreneur, The Business Book will inspire you and put you on the inside track to making your goal a reality. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics along with straightforward and engaging writing to make complex subjects easier to understand. With over 7 million copies worldwide sold to date, these award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

A series of six books for Classes IX and X according to the CBSE syllabus. Each class divided into 3 parts. Part 1 - Physics. Part 2 - Chemistry. Part 3 - Biology

Beyond Caste traces the many changes South Asian society through the centuries and shows how 'caste' should be understood as a politically inflected and complex form of ethnic stratification that persisted across religious affiliations.

From the publisher VK global publications Pvt. limited Is a household name now. Established in 1979, with more than three decades of leadership in the area of economics and commerce, we take pride in claiming that we continue with the unstirred readership in the country. Specialising in the area of economics and commerce, we are not averse to the idea of diversification. Keeping this in view, more than a decade ago, a series of 'exam idea' Was launched in all the subjects For classes IX -XII however, success of our publication is admittedly due to prudent prolific writers. We have resource-pool of reputed authors, who leave no stone unturned in bringing out the best of study material, which makes our readers versatile in their thought processes and equips them with the exam-oriented acumen. Thousands of acknowledgment and accolades that we receive every year from our readers are a good testimony to the efforts and trustworthy endeavours of our authors the book has been designed topic and subtopic-wise, keeping the students' needs in mind.

"• Solved Board Examination Paper 2020 • Latest Board Sample Paper • Revision Notes • Based on Latest CBSE Syllabus released on 22th July 2021 • Commonly Made Errors & Answering Tips • Most Likely Questions (AI) for 2022 Board Exams "

1. This book deals with CBSE New Pattern Business Studies for Class 11 2. It is divided into 6 Chapters as per Term 1 Syllabus 3. Quick Revision Notes covering all the Topics of the chapter 4. Carries all types of Multiple Choice Questions (MCQs) 5. Detailed Explanation for all types of questions 6. 3 practice papers based on entire Term 1 Syllabus with OMR Sheet With the introduction of new exam pattern, CBSE has introduced 2 Term Examination Policy, where; Term 1 deals with MCQ based questions, while Term 2 Consists of Subjective Questions. Introducing, Arihant's "CBSE New Pattern Series", the first of its kind providing the complete emphasize on Multiple Choice Questions which are designated in TERM 1 of each subject from Class 9th to 12th. Serving as a new preparatory guide, here's presenting the all new edition of "CBSE New Pattern Business Studies for Class 11 Term 1" that is designed to cover all the Term I chapters as per rationalized syllabus in a Complete & Comprehensive form. Focusing on the MCQs, this book divided the first have syllabus of Business Studies into 6 Chapters giving the complete coverage. Quick Revision Notes are covering all the Topics of the chapter. As per the prescribed pattern by the board, this book carries all types of Multiple Choice Questions (MCQs) including; Assertion – Reasoning Based MCQs and Cased MCQs for the overall preparation. Detailed Explanations of the selected questions help students to get the pattern and questions as well. Lastly, 3 Practice Questions are provided for the revision of the concepts. TOC Evolution and Fundamentals of Business, Forms of Business Organisation, Private, Public and Global Enterprises, Business Services, Emerging Modes of Business, Social Responsibility of Business, Practice Papers (1-3).

VK Global Publications Pvt. Ltd. is a household name now. Established in 1979, with more than three decades of leadership in the area of Economics and Commerce, we take pride in claiming that we continue with the unstirred readership in the country. Specialising in the area of Economics and Commerce, we are not averse to the idea of diversification. Keeping this in view, more than a decade ago, a series of 'Xam idea' was launched in all the subjects for classes IX -X However, success of our publication is admittedly due to prudent prolific writers. We have resource-pool of reputed authors, who leave no stone unturned in bringing out the best of study material, which makes our readers versatile in their thought processes and equips them with the exam-oriented acumen. Thousands of acknowledgments and accolades that we receive every year from our readers are a good testimony to the genuine efforts and trustworthy endeavours of our authors.

A Text book on Statistics

A text Book on Business Studies

• Latest Solved Paper-KVS (Kendriya Vidyalaya Sangathan) • NCERT Textbook Questions-Fully solved • Questions based on latest typologies introduced by the board-Objective types, VSA,

SA, LA & Visual Case-based Questions • Commonly Made Errors & Answering Tips for concepts clarity • 'AI' for academically important questions • Concept videos for hybrid learning Targeting Mathematics series consists of nine textbooks; one for Primer and eight textbooks for classes 1–8. These books have been formulated strictly in accordance with the Continuous and Comprehensive Evaluation (CCE) approach of Central Board of Secondary Education (CBSE) and are based on the latest syllabus. The series also conforms to the guidelines of National Curriculum Framework 2005. The books have been written by experienced and renowned authors.

The new Xam Idea for Class XII Biology 2020-21 has been thoroughly revised, diligently designed and uniquely formatted in accordance with CBSE Examination requirements and NEW CBSE guidelines for the session 2020-2021. The features of the new Xam Idea are as follows: 1. The book has been thoroughly revised as per the new CBSE Syllabus 2020-2021. 2. The book is divided into two Sections: Part–A and Part–B. 3. Part–A includes the following: (a) Each Chapter is summarised in the form of precise notes under the heading 'Basic Concepts'. (b) All NCERT Textbook questions and important NCERT Exemplar questions have been incorporated. (c) Previous 10 Years' Questions have been added under different sections according to their marks. (d) Objective Type Questions have been included as per new CBSE guidelines. These include Multiple Choice Questions, Very Short answer questions and Assertion-Reason questions carrying 1 mark each. (e) Short Answer Questions carrying 2 marks each and Long Answer Questions carrying 3 marks and 5 marks have also been added. (f) A new section 'Case-based questions' has been added as per CBSE guidelines and Examination papers. (g) At the end of every chapter, Self-Assessment Test has been given to test the extent the grasp of the student. 4. Part–B includes the following: (a) CBSE Sample Question Paper 2020 with complete solution. (b) Blueprint as per latest CBSE Syllabus 2020-2021. (c) Unsolved Model Question Papers for ample practice by the student. (d) Solved CBSE Examination Papers 2020 (57/1/1), (57/1/2) and (57/1/3). (e) Solved sets of remaining four regions' CBSE Examination Papers are given in QR code.

Business Studies Based On NCERT Guidelines Part 'A' : Foundations of Business 1. Nature and Purpose of Business, 2. Classification of Business Activities, 3. Forms of Business Organisations—Sole Proprietorship or Sole Trade, 4. Joint Hindu Family Business, 5. Partnership, 6. Co-operative Societies, 7. Company/Joint Stock Company, 8. Choice of Form of Business Organisations and Starting a Business, 9. Private and Public Sector/Enterprises, 10. Forms of Organising Public Sector Enterprises and Changing Role of Public Sector, 11. Global Enterprises (Multinational Companies) Joint Venture and Public Private Partnership, 12. Business Services – I Banking, 13. Business Services – II Insurance, 14. Business Services – III Communication : Postal and Telecom, 15. Business Services – IV Warehousing, 16 . Emerging Modes of Business, 17. Social Responsibility of Business and Business Ethics, 18. Formation of a Company.

Part 'B' : Corporate Organisation, Finance and Trade 19. Sources of Business Finance, 20 . Small Business, 21. Internal Trade, 22. External Trade or International Business, 23. Project Report. Unit 4 : Business Services – Transportation Value Based Questions [(VBQ) With Answers] Latest Model Paper (BSEB) Examination Paper (JAC) with OMR Sheet

Xamidea presents MCQ books exclusively for Term-I Examinations. Compiled under the guidance of stellar expertise, these books contain features like - New Exam Pattern and Revised Syllabus as per the latest CBSE curriculum. Practice Papers and OMR Sheets for a real-time practise with the right resources. 100 + Questions with every chapter for a comprehensive practise and revision. Hints and Solutions for Practise Questions so you can evaluate your performance and improve upon your weaknesses. Basic Concepts and Important Formulae assisted by relevant Supporting Material.

- Strictly as per the new term wise syllabus for Board Examinations to be held in the academic session 2021-22 for classes 11 & 12
- Multiple Choice Questions based on new typologies introduced by the board- I. Stand- Alone MCQs, II. MCQs based on Assertion-Reason III. Case-based MCQs.
- Revision Notes for in-depth study
- Mind Maps & Mnemonics for quick learning
- Include Questions from CBSE official Question Bank released in April 2021
- Answer key with Explanations
- Concept videos for blended learning (science & maths only)

Owing to his long teaching experience and personal association with the students and teachers of Economics and keeping in mind their needs and requirements, the author has written this book with the motto to enable the students to understand the principles and theories of economics and to learn their applications in real life. Special features of the textbook are: •Each chapter is divided into several sections covering all the components of the syllabus. •It has logical and systematic presentation. •It incorporates a large number of diagrams and schedules with explanations. •To give students an edge over the basic knowledge of the matter, "An Extra Mile" has been given at the end of each chapter. •Exercise is tuned to the pattern of examination. It includes: Questions related to remembering and understanding of the subject matter. •Reason based questions. •Previous years' CBSE questions. •Information and concept based questions. •NCERT questions

Around 19 boards across 14 states follow NCERT textbooks as chief teaching-learning resource. Thereby, these books become immensely significant study resource for school students in our country. Our NCERT Solutions Series aims to enhance the thinking and learning abilities of students by Explanatory Solutions. The questions have been grouped in sets of Chapter End exercises along with Selected NCERT Exemplar Problems. Business Studies for class 12th covers the syllabus Entire syllabus has been divided into 13 Chapters. Each chapter includes Quick Reading Notes, Formulas, Important Results, Equations, Definitions, Key words, Important Points to ensure complete mastery over various topic of NCERT. Table of ContentPart A-Nature and Significance of Management, Principles of Management, Business Environment, Planning, Organizing, staffing, Directing, Controlling Part B- Financial Management, Financial Market, Marketing, Consumer Protection, Entrepreneurship Development

THE NOTABLE ASPECTS OF THE BOOK ARE AS FOLLOWS: The book is divided into four subjects – History, Geography, Political Science and Economics. Each chapter begins with a flow chart explaining the basic concepts. All chapters consist of NCERT Solutions in a separate section 'NCERT Corner'. Objective type questions include – ? Multiple Choice Questions ? Fill in the blanks ? True and False ? Sequencing questions ? Correct and Rewrite questions ? Assertion-Reason questions ? Source based questions Very short, Short and Long Answer questions based on latest CBSE guidelines. HOTS (High Order Thinking Skills) are given to think creatively, critically and innovatively.

Evaluate yourself through Self-Assessment Test given at the end of every chapter to enhance your learning process. Three Periodic Test comprise of Pen Paper Test and Multiple Assessments, which are given as part of the internal assessment. Five Model Test Papers (solved and unsolved) are provided for practice for final examination. Exercises to practice writing and grammar structures for going from CEFR levels A2 to A2+. For more programs please consult www.bestacademyefl.com! For teacher information and resources about this book, please email us at info@bestacademyefl.com!

A series of Book of Computers. The ebook version does not contain CD.

NOVEL FEATURES OF THE TEXT FOLLOWS: The following new topics added by the CBSE for the session 2020-21 onward is available in a very interesting manner: UNIT-1 History of Commerce UNIT-IV Types of Digital Payments UNIT-VIII Entrepreneurship Development (ED) Startup India Intellectual Property Rights (IPRs) UNIT-IX Goods and Service Tax (GST) Running Glossary is given headed as TOOL KIT. A large number of PICTURES are given to make the text interesting. At the end of each unit INSTANT LEARNING MAPs are given for QUICK REVISION. At the end of each unit STUDY ASSIGNMENT is given which contains a large number of : Remembering-Based, Understanding-Based, Analyzing, Evaluating and Creating-Based questions. OBJECTIVES TYPE QUESTIONS / MCQs are available. TWO SAMPLE PROJECTS are available which are very practical and presented in a very interesting manner. LIVE PRESENTATION of one of the projects namely "STUDENTS' DUMMY BANK" is available at – <http://youtu.be/FnToqUaiZLY>. Sufficient number of CASE STUDIES are available. Also find Practice Papers at the end of the book.

A text book on Geography

1. Accounting Equation, 2. Rules of Debit and Credit, 3. Recording of Business Transactions : Books of Original Entry—Journal, 4. Ledger, 5. Special Purpose (Subsidiary) Books (I) : Cash Book, 6. Special Purpose Subsidiary Books (II), 7. Bank Reconciliation Statement, 8. Trial Balance & Errors, 9. Depreciation, 10. Accounting for Bills of Exchange, 11. Rectification of Errors, 12. Capital and Revenue Expenditures and Receipts, 13. Financial Statements/Final Account (Without Adjustment), 14. Final Accounts (With Adjustment), 15. Accounts from Incomplete Records Or Single Entry System.

Key Features of Xam idea Accountancy Class 12 (2020-21) 1. Changes have been made in the book as per new revised syllabus of CBSE. 2. The book consists of explanation of the basic concepts of the chapters. 3. Each chapter of the book includes CBSE Important Questions for Practice. 4. Extra questions are also provided in each chapter for better understanding of the concepts. 5. The extra questions include 'Multiple Choice Questions', 'True/False', 'Fill in the blanks', 'Match the following Columns', 'Very Short Answer Questions', 'Short Answer Questions', 'Long Answer Questions' and 'Self-Assessment Test'. 6. Other variations in questions include 'Case-based', 'Source-based', 'Integrated Questions'. 7. The book also includes Sample Project Work. 8. CBSE Sample Paper – 2020 (Solved) and CBSE Examination Papers – 2020 (Solved) have been given at the end of the book. 9. Model Test Papers have been given at the end of the book for practice, based on the pattern of the exam covering full syllabus.

Understanding ISC Mathematics, for class 11 - sections A, B & C, has been written by Mr. M.L. Aggarwal (Former Head of P.G. Department of Mathematics, D.A.V. College, Jalandhar) strictly according to the new syllabus prescribed by the Council for the Indian School Certificate Examinations, New Delhi in the year 2015 and onwards for students of class 11. A new feature - Typical Illustrative Examples and Typical Problems, has been added in some chapters for those students who want to attempt some more challenging problems. The entire matter in the book is given in a logical sequence so as to develop and strengthen the concepts of the students.

Strictly according to the latest syllabus prescribed by Central Board of Secondary Education (CBSE), Delhi and State Boards Navodaya, Kasturba, Kendriya Vidyalayas etc. following CBSE curriculum based on NCERT guidelines. Part 'A' : Principles and Functions of Management 1. Nature and Significance of Management, 2. Principles of Management, 3. Management and Business Environment, 4. Planning, 5. Organising, 6. Staffing, 7. Directing, 8. Controlling, Part 'B' : Business Finance and Marketing 9. Financial Management, 10. Financial Market, 11. Marketing, 12. Consumer Protection, 13. Entrepreneurship Development.

The book has been designed topic and subtopic-wise, keeping the students' needs in mind. The current edition has certain unique features: This book is strictly as per the latest CBSE syllabus and covers complete matter as per the NCERT book. After every topic, objective type questions and case studies are given based on the latest CBSE Sample Paper (2020). (Hints of their answers are given at the end of each chapter.) At the end of each chapter, 40 objective type questions (20 MCQs + 10 Fill in the blanks + 10 True/False) are given along with answers at the end. Keywords of each topic are given at the end of each topic, to help students to solve case studies. A flow chart of each chapter is given at the end to recap the topics covered in that chapter. Quick revision is given to revise all the topics in short time. At the end of each chapter, questions asked in last 7 years' board exam are given, so that the student may get an idea of what types of questions are expected from this chapter. (Hints of answers of these questions are also given). Case Studies are framed by using words strictly from the NCERT. A solved sample paper of CBSE 2020 is also given. Guidelines for project are also given. A sample project on Marketing Management is also given. The Subject Matter is presented in simple language, in points, and along with diagrams, so that the student may find it easy to understand.

The thoroughly revised and updated edition of the book entitled 'A-One Introductory Macroeconomics' for examinations to be held in 2021 and onwards. Distinct features of the Book ? Strictly designed according to the new examination pattern introduced by the C.B.S.E. ? Question-Answer Section has been re-designed and enriched. ? The number of numericals both solved and unsolved has been raised. ? A well designed chapter-wise summary under the heading 'Key Points For Quick Revision' has been provided. ? More

Value Based Questions and Multidisciplinary Questions are given at end of the book.

The book has been designed topic and subtopic-wise, keeping the students' needs in mind. The current edition has certain unique features: Each chapter starts with a To Do list. It gives the central idea of the chapter and the way it has been addressed. Each chapter is divided into several sections corresponding to different components of the syllabus. Each chapter is splashed with HOTS. This is to promote clarity of the basics. Focus Zones in each chapter present a crux of the concepts. Blocks in each chapter include matter of special significance. Power Points and Revision Window offer a quick glance of the subject matter. 'Exercise' is tuned to the pattern of examination. Answers to important questions focus on the technique of writing. The exercise includes: objective type questions (remembering & understanding based questions), divided into five sections: (a) multiple choice questions, (b) fill in the blanks, (c) true or false, (d) matching the correct statements, (e) 'very short answer' objective type questions reason-based questions HOTS & applications analysis & evaluation CBSE questions (with answers or reference to the text for answers) NCERT questions (with hints to answers) miscellaneous and add-on questions (with hints or reference to the text for answers) Dos and Don'ts (at the end of each chapter) should serve as a safeguard against misinterpretation of the concepts. Ability Zone is a uniquely designed section at the end of the chapter. This raises the difficulty level, of course, but should serve as a useful material for the outstanding learners. Solved & Unsolved numericals are given to boost a grip on the subject.

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At the beginning of the book (before Unit-1) the overview of the various concepts of management discussed in the book is given through dialogue box. This view has further been enlarged in Unit-3 also. It would be helpful to enhance the understanding of the subject. Throughout the book, ,running glossary is given headed as tool kit. The brief summary of the important Concepts and Key Terms is presented here. It would enable the readers to reinforce their learning. In the book, the case studies have also been included to enhance the practical knowledge of the subject. instant learning maps are given with a view to facilitating quick revision and I hope that the students will be really benefitted as it facilitates the work of revising the subject particularly during examination days. Match the Column and Comprehension Type Questions are given headed as appendix. At the end of each part query session is given to raise queries from the readers' side. Some possible queries have already been answered on the spot. Every aspect of the syllabus has been studied in detail so that the entire material relevant to the requirement of the syllabus becomes available in a single book. Every difficult fact has been presented with the help of examples and diagrams so that the subject can be easily and adequately comprehended. A list of questions that are important from the examination point of view has been given at end of each Unit. Every possible effort has been made to present the subject-matter in a simple, clear and interesting manner. Special efforts have been made to make the book error-free.

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