

Sociologia Del Turismo

The aim of this book is to bridge the disciplines of philosophy and tourism and to provide an analysis and application of philosophical issues of tourism. In doing so this book focuses on three key areas of knowledge, aesthetics and values.

Esta publicación compila las aportaciones de expertos vinculados a las ciencias sociales y comprometidos con el análisis y estudio del turismo en la cuenca del mediterráneo, a lo largo de su historia, y en los albores del nuevo siglo. Este análisis científico se encuentra dividido en cinco grandes áreas temáticas: diversidad, calida y riesgo; cultura e imagen; organización del espacio turístico; sostenibilidad y medio ambiente; y formas alternativas del turismo. La primera sección tiene como principal objetivo de estudio la diversificación del producto turístico y sus nexos de unión con la calidad en el servicio que se presta al consumidor. La segunda sección esta orientada a reflexionar sobre la percepción que del hecho turístico tienen tanto la población visitante como la población receptora. La sección tercera aborda los distintos modelos de planificación turística vinculados al espacio turístico desde un punto de vista teórico y práctico. La cuarta sección analiza la "sostenibilidad y el medio ambiente", en el ámbito del turismo, en relación a sus vertientes económicas, social y ecológica.

Finalmente, la última sección muestra las nuevas fórmulas emergentes de actividad turística, además de las transformaciones que se están produciendo en el turismo de masas, relacionadas con una mayor individualización de la experiencia turística.

El turismo cultural debe contemplarse como una alternativa más para el desarrollo sostenible de aquellos territorios que, de forma racional y organizada, logren compaginar la creciente demanda de esta variante turística con el aprovechamiento de su patrimonio natural y cultural. Desde una perspectiva pluridisciplinar, se comentan aspectos genéricos de la sostenibilidad turística cultural y se analizan casos concretos de Iberoamérica, norte de África y España, como ejemplos de lo ya conseguido o pendiente de lograr, de las potencialidades existentes y de los obstáculos a superar.

The production of healthcare services had been out of the business, organizational, and technological dynamic that continually revolutionized the production of all other goods and services for a long time. Nowadays, this marginality has ceased as the need for healthcare is rising. Healthcare is now at the center of attention influenced by the never-ending demand of medical technology and substantial resource scarcity that imposes substantial organizational and entrepreneurial innovations. One decisive challenge that has

emerged from such a situation is the management of healthcare processes, in the broad sense: healthcare professionals are called upon to demonstrate their ability to cope with complex problems because they are characterized in an institutional, ethical, organizational, and economic sense. With its eight chapters in a single segment, this book makes it possible to realize the specific nature of the problem. Its multidimensionality and the original approach are contributed and harmonized by scholars belonging to different disciplines.

This volume originates from the fourth and fifth Intercultural Horizons conferences, held in New York and Sardinia, respectively. It reflects a diverse array of research, case studies and theoretical reflections on intercultural studies, civic engagement and varied perspectives on migration issues in the Mediterranean region. The book will be of interest to a broad audience both within and beyond academia, including researchers of intercultural education and communication, service-learning and related issues; college and university administrators responsible for intercultural and service-learning initiatives; and students enrolled in intercultural and service-learning courses. The papers within will also be useful to persons who serve as intercultural mediators, including trainers and coaches involved in intercultural studies in business and other non-academic settings.

This new book reviews all aspects of the phenomenon of mass tourism. It covers theoretical perspectives (including political economy, ethics, sustainability and environmentalism), the historical context, and the current challenges to domestic, intra-regional and international mass tourism. As tourism and tourist numbers continue to grow around the world, it becomes increasingly important that this subject is studied in depth and best practice applied in real-life situations. Finishing with a speculative chapter identifying potential future trends and challenges, this book forms an essential resource for all researchers and students within tourism studies.

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.

I progressi medici degli ultimi decenni hanno trasformato le prospettive per le persone che ancora oggi convivono con l'HIV la cui aspettativa di vita media, se la cura è precoce e continuativa, risulta notevolmente incrementata. Tali rilevanti progressi hanno modificato anche la percezione dello stato di salute che non è più vissuto come una sentenza di morte. Tuttavia l'AIDS è ancora causa di morte nei paesi più poveri del mondo e continua a generare

stigma e a produrre esclusione, discriminazione e marginalità sociale un po' ovunque. Inoltre il numero di persone nel mondo che vivono con questa infezione è in aumento da un decennio, anche come conseguenza della riduzione delle informazioni sul tema. Partendo da queste considerazioni, il volume, con l'approccio interdisciplinare che intreccia insieme i contributi di scienziati sociali con quelli di medici e attivisti, si propone l'obiettivo di fare il punto della situazione sulla questione e dibatte sui temi più propriamente legati alle rappresentazioni sociali e culturali di HIV e AIDS oltre che sulla qualità della vita delle persone che ne sono interessate. Il libro è diviso in due parti: la prima sulla costruzione culturale e sociale di HIV/AIDS e la complessità delle dimensioni della cura, dall'infezione alla presa in carico; la seconda sulle narrative biografiche, con particolare riferimento ad atteggiamenti, informazioni e qualità della vita.

The papers collected in this volume focus on new perspectives on individuals, society, and science, specifically in the field of socio-economic systems. The book is the result of a scientific collaboration among experts from "Alexandru Ioan Cuza" University of Iași (Romania), "G. d'Annunzio" University of Chieti-Pescara (Italy), "University of Defence" of Brno (Czech Republic), and "Pablo de Olavide" University of Sevilla (Spain). The heterogeneity of the contributions presented in this volume reflects the variety and complexity of social phenomena. The book is divided in four Sections as follows. The first Section deals with recent trends in social decisions. Specifically, it aims to understand which are the driving forces of social decisions. The second Section focuses on the social and public sphere. Indeed, it is oriented on recent developments in social systems and control. Trends in quantitative theories and models are described in Section 3, where many new formal, mathematical-statistical tools

for modelling complex social phenomena are presented. Finally, Section 4 shows integrative theories and models; particularly, it deals with the ethical, cultural and political approaches to social science, the pedagogical methods, and the relationship between literature, politics, religion and society. The book is addressed to sociologists, philosophers, mathematicians, statisticians, people interested in ethics, and specialists in the fields of communication, social, and political sciences.

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Bringing together a wide range of studies from twelve European countries, this book offers a state-of-the-art overview of the driving forces behind spatial diversity and social complexity inherent in second home expansion in all parts of the continent - from Scandinavia to the Mediterranean and from the British Isles to Russia - in the context of contemporary mobility patterns largely induced by tourism. As befits the overall conception of the book as a compendium of current second home research, planning and policy issues, the book endorses the following: multidisciplinary approaches to the second home phenomenon as an expression of the 'leisure class' mobility and recreation-based lifestyles, as well as a constitutive element of post-productivist land-use patterns and landscape change; and socio-economic and territorial development planning and policy-related perspectives on social change and spatial re-organization provoked by the expansion of second home tourism in times of prosperity and crisis. 'This

book shows that second home tourism has become such an important sector of the economy that it is no longer possible to let it develop freely: it is the source of new forms of social deprivation; it generates residential economies that are particularly sensitive to the economic cycle; it often impairs beautiful landscapes and increases human pressure on natural environments. As a result, it is one of the major physical planning stakes of touristic areas' (From the concluding essay by Paul Claval, Université de Paris I - Sorbonne, Paris, France).

En el libro se recogen los resultados de un amplio abanico de estudios que sobre el turismo residencial y sus repercusiones sociales, culturales, territoriales y demográficas han realizado acreditados investigadores de Italia, Noruega, Portugal, España, México, Brasil y Ecuador. El objetivo es el de ofrecer una amplia visión de lo que esta actividad, generalmente conocida como turismo residencial o de segundas residencias turísticas, afecta de forma directa, indirecta e inducida tanto a las zonas y sociedades receptoras como a las emisoras. Para ello se han recogido los estudios y ponencias que se presentaron en el IV Congreso Internacional de Turismo Residencial, celebrado entre los días 13 y 15 de septiembre de 2018 en la Universidad de Alicante.

This book is about understanding, contextualizing and carrying out critical analyzes of the policies intended and/or implemented by the various public and

private actors in urban public spaces, as well as the daily, or eventual, politics exercised by the organized civil society and by citizens. It presents a collection of contributions about the public space in different theoretical, conceptual and methodological approaches. Coming from different disciplines, the authors share an understanding about the need to analyze the uses and appropriations of the city by social subjects and groups as they represent difference and see the city as a place to share life experiences; as such, they argue, through their cases studies, that places of public use should be thought of and understood as concept and as social practice. As an analytic tool, the book offers a five-dimension model to explore how people relate to daily life activities and confront imposed inequalities in their meeting places, how they engage in individual and collective manifestations and/or how they symbolically appropriate public spaces in face of the late capitalism led by large corporations and globalization. Together the authors seek to contribute to a city of utopia, where all differences can be seen and dealt with in public spaces and where free individuals can present themselves and engage in a *vita activa*.

There is abundant evidence of the quasi-total domination of the sociology and anthropology of tourism by academics from the English-speaking world. This title familiarises readers in the US, UK, Australia and the English speaking regions of

Africa and Asia with such evolutionary thinking.

A wooden horse in the archaeological site of Troy, plastic “Greek” statues on the seabed, resin columns at the Roman Forum, painted copies of Altamira and Lescaux grottos, Tutankhamun’s tomb in a casino of Las Vegas, fake Roman fortresses with legionnaires and gladiators, “Etruscan” vases in a hotel in Milan, Valentino’s creations on display in a Roman monument, voyeuristic attractions at Pompeii, ancient and new thermal baths with Roman-style treatments, “real” Roman wines produced in archaeological sites, and shows, plays of light, cocktails and fashion parades, a lottery for spending winter solstice at Newgrange . . . Museums and archaeological areas host all the contradictions of late modern society. Consumerism, media, advertising and virtual reality transform the relationships between archaeology, tourism, collective imagery and political identity. We are witnesses to the success of archistar museums, “event” exhibitions, sensorial and virtual tourism, archaeotrekking and archaeodiving, even tourism of the non-existent. Authenticity itself takes on a different meaning when finds and monuments are not original or are exhibited in theme parks, hotels or subway stations. This book is an innovative, critical and stimulating appraisal of the situation.

Numa direção diferente daquela apontada pelos primeiros estudos sobre a viagem, o lazer e o

ócio ou, simplesmente, sobre o deslocamento turístico, os textos que compõem essa coletânea procuram ir ao encontro de questões mais amplas abrangendo os aspectos
O texto aponta caminhos para um turismo responsável, consciente, e guarda um pensamento - o proveito e a boa convivência entre visitantes e visitados não depende da pasteurização dos lugares, mas da valorização e do respeito às diferenças.

Nella società contemporanea il turismo si configura come una piattaforma continua di sperimentazione, innovazione e creatività. Per i viaggiatori, le diverse forme di mobilità rappresentano un elemento importante per accrescere il proprio capitale sociale, culturale e relazionale, nonché un volano per la realizzazione di percorsi identitari sempre più individuali e personalizzati. Pur tuttavia, nella realtà sociale esistono alcuni ostacoli (tangibili e intangibili) che, a diversi livelli e con differente intensità, finiscono per intralciare, limitare e – nei casi più estremi – frenare la fruizione del patrimonio turistico. Ciò si traduce in una ostruzione del pieno godimento del diritto alla mobilità. Tale situazione affligge una fetta importante della popolazione, che, per fattori economici (è il caso, ad esempio, di giovani, anziani o di famiglie numerose), fisici (si pensi ad esempio alle persone con disabilità), o socio-culturali (sulla base dell'etnicità, della classe sociale, del genere, dell'orientamento sessuale o della religione), è costretta a vivere vere e proprie forme di discriminazione e di limitazione delle proprie libertà di fronte a barriere che possono essere architettoniche, sensoriali, economiche, tecnologiche, finanche sociali.

Entre la ecología, la técnica y la plástica Este libro va acompañado de un CD con 574 imágenes referidas dentro del texto que ilustran y completan el contenido, además de constituir un elemento de trabajo indispensable. Muchos de los problemas del desorden con

que nos encontramos en nuestras ciudades, en los edificios y en la naturaleza, no se deben exclusivamente a un mero planteamiento equivocado del urbanismo, a una mala composición de paramentos o a una inadecuada superposición de usos en el suelo; también tienen que ver con problemas de percepción, de escalas, de contrastes, de colores, en definitiva de cómo ordenamos todos esos elementos en el paisaje. La aplicación de las técnicas expositivas En consecuencia debemos tener un concepto mas amplio del término y por tanto de su manipulación: transformar sus elementos propios, colocar una escultura o un puente, programar la visita a un parque natural, diseñar un mirador; todo esta en el mismo saco, todo depende de un mismo proceso en el que las diferentes partes (ambiental, técnica y plástica) han de trabajarse conjuntamente El paisaje un museo vivo En curiosa coincidencia con lo anterior, la profunda crisis que sufren los museos en estos últimos años ha provocado una huida de sus colecciones a la calle (la ciudad como sala de exposiciones, la arquitectura como soporte, la naturaleza como museo sin muros), junto a una investigación del paisaje para aprovechar sus inmensas posibilidades expositivas.

The Conference addresses the subjects of regional development in an integrated way in accordance with the principles of sustainability and provides a common forum for all scientists specialising in the range of subjects included within sustainable development and planning. The demands of today's society for greater specialization have brought about a profound transformation in the humanities, which are not immune to the competitive pressure to meet new challenges that are present in other sectors. Thus, lecturers and researchers in modern languages and applied linguistics

departments have made great efforts to design syllabi and materials more attuned to the competences and requirements of potential working environments. At the same time, linguists have attempted to apply their expertise in wider areas, creating research institutes that focus on applying language and linguistics in different contexts and offering linguistic services to society as a whole. This book attempts to provide a global view of the multiple voices involved in interdisciplinary research and innovative proposals in teaching specialized languages while offering contributions that attempt to fill the demands of a varied scope of disciplines such as the sciences, professions, or educational settings. The chapters in this book are made up of current research on these themes: discourse analysis in academic and professional genres, specialized translation, lexicology and terminology, and ICT research and teaching of specialized languages.

Sempre analisado sob o ponto de vista operacional, o turismo tem sido pouco estudado sob uma perspectiva crítica, sobretudo no que se refere a seu comprometimento com o capitalismo. Assim, mudanças sociais e a construção de uma sociedade mais justa requerem basicamente o resgate do verdadeiro significado do turismo

Companies and destinations in the tourism sector are confronted with increasing

managerial challenges and have to deal with a competitive, turbulent, and fast-changing environment. The understanding that both tourism companies and destinations endowed with the best assets (natural and cultural) cannot survive the escalating international competition without good managerial practices, has provided significant momentum for the development of the disciplinary field of tourism management in the last three decades. This volume recognizes the relevance of travel, tourism, and tourism activities as major economic drivers in the contemporary global economy, with a specific focus on performance, strategies, and sustainability. It is the collective intellectual effort of a number of international scholars, who cultivate original research on tourism management from a variety of theoretical perspectives. Together, they outline the importance for tourism companies and destinations to achieve and maintain a sustained competitive advantage by embracing sustainability and a Triple Bottom Line (TBL) approach to performance.

Este libro se propone explicar y analizar algunos de los principales efectos sociales que son provocados por el desarrollo del turismo moderno. La justificación de la obra viene determinada por la necesidad de proporcionar a los estudiantes de la carrera de turismo un único y adecuado texto que recogiera de forma conjunta los temas más sobresalientes en sociología del turismo. El

contenido es el resultado de la larga experiencia del autor a través de numerosas lecturas, investigaciones, publicaciones y años de docencia, que hacen que centre su redacción en aquellos aspectos que resultan más interesantes para los propios alumnos.

En este libro el turismo se presenta como un fenómeno complejo que se relaciona de muy diversas maneras con campos fundamentales de la vida social, como las estructuras de poder, la seguridad pública, las relaciones económicas, los procesos de urbanización, los eventos deportivos o los cambios demográficos. El turismo se aborda como un entramado de procesos que generan efectos ambivalentes: si bien, son muy apreciables los beneficios económicos y su influencia en el desarrollo de las sociedades, se analizan además impactos sociales que revelan su carácter problemático y conflictivo. La obra cuenta con las aportaciones de un acreditado grupo de sociólogos y sociólogas expertos en el análisis de diferentes tipos de turismo y de sus variadas repercusiones en distintos ámbitos de la sociedad española. A través de los capítulos que dan forma a esta obra colectiva se ilustran las relaciones existentes entre la Sociología y la actividad turística. No solo se justifica su valor como objeto de estudio idóneo para plantear reflexiones sociológicas acerca de las claves que definen las sociedades contemporáneas; por medio de estudios

aplicados sobre casos concretos se explica también cómo la Sociología aporta herramientas metodológicas muy útiles para la gestión de un sector crucial de la economía mundial y, en especial, de la economía española.

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